		Wisconsin Likely Voters Which candidate will do a better job handling the economy:		
	•			
	•	Barack Obama	Mitt Romney	Unsure
	•	Row %	Row %	Row %
Wisconsin Likely Voters		47%	47%	6%
Party Identification	Democrat	92%	6%	2%
	Republican	2%	97%	1%
	Independent	43%	47%	10%
Tea Party Supporters		14%	84%	2%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	60%	34%	6%
	Conservative-Very conservative	18%	78%	5%
Presidential Choice	Barack Obama and Joe Biden	92%	5%	4%
	Mitt Romney and Paul Ryan	2%	96%	2%
Gender	Men	43%	51%	7%
	Women	51%	44%	5%
Age	Under 45	50%	45%	5%
	45 or older	46%	49%	5%
Age	18 to 29	57%	36%	8%
	30 to 44	47%	50%	3%
	45 to 59	45%	51%	4%
	60 or older	47%	47%	5%
Race	White	45%	50%	5%
	Non-white	71%	24%	5%
Region	Milwaukee	61%	35%	4%
	Southeast	36%	60%	4%
	Southwest	58%	39%	4%
	Northeast	50%	45%	5%
	Northwest	41%	49%	11%
Household Income	Less than \$75,000	50%	45%	5%
	\$75,000 or more	43%	53%	3%
Education	Not college graduate	50%	44%	6%
	College graduate	43%	52%	4%
Marital Status	Married	42%	54%	4%
	Not married	57%	36%	7%
U.S. Military Veteran		42%	50%	8%
Interview Type	Landline	46%	49%	5%
	Cell Phone	50%	41%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1065 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.